

GPSR LISTING & DOCUMENTATION SAMPLE REVIEW

Demonstration product

Wooden Photo Frame - Product Line Redacted

Home decoration / general low-risk consumer product

REPORT TYPE	Sample / demonstration report
REVIEW DATE	23 July 2026
TARGET MARKET	Netherlands
SOURCE	Public online product offer - company identifiers redacted

Purpose

This report demonstrates a structured review of product-page information and supplier-documentation gaps. It does not determine whether the product is safe, lawful, certified or fully compliant.

Executive summary

A focused review of the information visible in one online product offer and the evidence available at the review date.

4 Findings	2 Major	2 Information required
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Severity legend: Major = a material information-structure gap visible in the reviewed offer. Information required = applicability cannot be determined without confirmed source information. No Blocking finding was identified in this sample.

	Primary conclusion The product offer contains useful descriptive information, but the visible brand, webshop operator and claimed in-house production are not clearly connected to a single legal manufacturer role. A distinct identifier for each selected variant was also not identified.
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REVIEWED - Public product page captured 23 July 2026 - Product name, images and specifications - Visible brand and webshop information - Dutch-language presentation - Saved PDF and reviewer checklist	NOT REVIEWED - Physical product or packaging - Supplier or manufacturer documents - Internal risk assessment - Traceability records or SKU mapping - Technical testing or legal interpretation
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Priority actions

1	Confirm the legal manufacturer: Establish the legal entity, postal address, electronic address and relationship to the displayed brand.
2	Map identifiers to variants: Assign and display a SKU, article number, model code or equivalent identifier for each selectable size.
3	Confirm role and safety-information applicability: Document the webshop operator's supply-chain role and confirm whether product-specific warnings or instructions are required.

Evidence reviewed

The images below are redacted excerpts from the captured product page. They support the observations in this demonstration report.

PRODUCT PAGE EXCERPT - IDENTIFIERS REDACTED WOODEN PHOTO FRAME - PRODUCT LINE REDACTED  Screenshot 01 - product offer excerpt	PRODUCT DESCRIPTION EXCERPT - PRODUCT LINE REDACTED Source states that the wooden frame is made in the webshop's own framing workshop. ...als staand te gebruiken. Alle formaten zijn zowel verticaal als horizontaal op te hangen. Deze lijst is tevens op maat te bestellen. Klik hiervoor op de "Maatwerk Bestellen" button op deze pagina. Op voorraad Voor 16:00 besteld, zelfde werkdag verzonden! Let op: Al onze fotolijsten worden aangeduid in glasmaten/binnenmaten. Voorbeeld: Een fotolijst 20x20 heeft een glasmaat/binnenmaat van 20x20 cm. Opties Kies Formaat Kies een optie... Screenshot 02 - description and variant excerpt
Source record 03 - public company footer (identifiers redacted) The public footer displayed a Netherlands business operator, postal address, telephone number and electronic address. This supports the observation that an EU company is visible, but it does not establish that the company is the legal manufacturer of the reviewed product.	

Review matrix

Review field	Status	Operational note
Product name and image	Visible - unverified	Clear public presentation; not matched to supplier evidence.
Product type / selectable size	Visible - unverified	Product line and size options visible; distinct variant identifier not found.
Manufacturer identity and contacts	Visible - unverified	A brand and public EU company contact record are visible, but the legal manufacturer role is not attributed.
Responsible person in the EU	Supplier confirmation	Applicability depends on the legal manufacturer and supply-chain role.
Warnings / safety information	Supplier confirmation	No warning identified; requirement cannot be determined without confirmed source information.
Target-market language	Verified	Reviewed offer is presented in Dutch.
Supplier documentation	Supplier confirmation	No supplier documents were available for this review.

Findings 01-02

Two major information-structure gaps were identified in the reviewed online offer.

01	Legal manufacturer role is not clearly attributed	MAJOR
AREA: Manufacturer identification EVIDENCE: Screenshot 02 and Source record 03 OBSERVED: The offer displays a brand, identifies the webshop operator and states that the frame is produced in its own workshop. It does not clearly identify which legal entity acts as manufacturer. ASSESSMENT: The visible information does not clearly connect the displayed brand, the webshop operator and the legal manufacturer role. RECOMMENDED ACTION: Confirm the legal manufacturer and present its legal name, postal address and electronic address in a clearly labelled product-information section. INFORMATION REQUIRED: Legal manufacturer name; full postal address; electronic address; relationship between the displayed brand and the webshop operator. OWNER / STATUS: Merchant / manufacturer Open		

02	Exact product identifier is not clearly displayed	MAJOR
AREA: Product identification EVIDENCE: Screenshots 01-02 OBSERVED: The product name, product type, colour and selectable dimensions are visible. No distinct SKU, article number, EAN or equivalent unique identifier for the selected variant was identified. ASSESSMENT: The offer identifies the general product and its variants, but does not provide a clear reference that can be linked to supplier documents, internal records or incident handling. RECOMMENDED ACTION: Display the exact article number, SKU, model code or another appropriate identifier for each selectable variant. INFORMATION REQUIRED: Internal SKU/article number; supplier code; EAN where used; mapping of identifiers to size variants. OWNER / STATUS: Merchant / supplier Open		

	Why these are marked Major The findings concern the basic attribution and traceability information needed to connect an online offer to the responsible business and the exact product variant. They are not conclusions that the product is unsafe.
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Findings 03-04

Two matters require supplier or manufacturer confirmation before a reliable product-page update can be prepared.

03	Need for a responsible person in the EU requires confirmation	INFO REQUIRED
AREA: Economic-operator role EVIDENCE: Source record 03 OBSERVED: An EU-established webshop operator is visible, but the reviewed offer does not state whether it acts as manufacturer, importer or distributor for this product. ASSESSMENT: A separate entry for the responsible person in the EU may not be needed where the legal manufacturer is established in the EU. The applicable role cannot be determined until the manufacturer and supply-chain relationship are confirmed. RECOMMENDED ACTION: Confirm the manufacturer country and document the webshop operator's role in the supply chain. INFORMATION REQUIRED: Manufacturer country; merchant role; importer identity where applicable; details of the responsible person in the EU where applicable. OWNER / STATUS: Merchant / supplier Open		
04	Safety-information applicability has not been verified	INFO REQUIRED
AREA: Warnings and safety information EVIDENCE: Screenshot 02 OBSERVED: The page contains product specifications and basic use information. No product-specific safety warning was identified, and the available evidence does not establish whether one is required. ASSESSMENT: The absence of a visible warning does not by itself establish a deficiency. The need for warnings or instructions depends on confirmed product information and the manufacturer's safety assessment. RECOMMENDED ACTION: Request confirmation of applicable warnings, mounting or use instructions, handling precautions and foreseeable risks. Publish only confirmed information. INFORMATION REQUIRED: Existing warnings; intended-use statement; mounting instructions; available risk information; confirmation of whether glass-handling or breakage information is required. OWNER / STATUS: Manufacturer / supplier Open		
		Evidence rule Warnings, hazards and technical claims must not be invented. The service structures and formats information supported by the manufacturer, supplier or another reliable source.

Proposed remediation structure

A practical structure for updating the product offer after the missing information has been confirmed.

MANUFACTURER	RESPONSIBLE PERSON IN THE EU	PRODUCT IDENTIFICATION
Legal name: Postal address: Electronic address:	Legal name: Role: Postal address: Electronic address: [only where applicable]	Product name: Product line/type: SKU/article number: Variant/size: Traceability reference:
Illustrative correction block - dummy data only Manufacturer: Example Frames B.V. Sample Street 10, 1000 AA Amsterdam, Netherlands safety@example.invalid Product identification: Wooden photo frame Model WF-A SKU WF-A-20X30-SIL Variant 20 x 30 cm, silver Traceability reference LOT-2026-07-A This block is illustrative and must be replaced with verified product-specific information before publication.		

Supplier confirmation package

- Legal manufacturer identity, country, postal address and electronic address.
- Relationship between the displayed brand and the webshop operator; the operator's role as manufacturer, importer or distributor.
- Exact SKU/article number or equivalent identifier for each size variant and the applicable traceability method.
- Product, packaging and label photographs linked to the reviewed model or variant.
- Confirmed intended use, mounting instructions, warnings and available product-safety information.
- Document issue dates, version numbers and confirmation that the data applies to the exact reviewed product.

Recommended next steps

- Obtain and verify supplier information.
- Update the product-page fields using verified source information.
- Perform a final evidence-linked review and retain the source records.

REGULATORY REFERENCE	DISCLAIMER
Regulation (EU) 2023/988, particularly Article 19 on distance-sales information, Article 16 on the responsible person in the EU and Article 9 on manufacturer contact details and safety information. Official consolidated EUR-Lex text (29 May 2026)	This sample provides operational product-page and documentation-gap support. It is not legal advice, certification, laboratory testing, conformity assessment or a guarantee of compliance. Findings are limited to the evidence available at the review date. The service provider does not act as the responsible person in the EU or authorised representative for the product. The relevant economic operator remains responsible for product safety, documentation and applicable legal requirements. For legal certainty, consult a qualified legal or product-safety adviser.

This sample reflects the structure of a full GPSR Fix Sprint deliverable for up to 20 SKUs, normally completed within five working days.